

2016 WorldWide Packaging Productivity Contest

January 2016

50 competing teams from 5 continents

50 teams from 5 continents have registered for the **Sinapse International Packaging Contest**. They include 24 teams from North and Latin America, 17 teams from Europe (including Russia), 7 teams from China, and 2 teams from North East Africa.

Design as well as print production

Each team has to submit packaging designs for Sheetfed and Flexo, and to solve print problems on the Sinapse print simulators for Sheetfed and for Wide Web Flexo.

The results for the awarded designs (the best poster and the best package) will be announced on February 19th on Sinapse website and facebook page.

Ms Sarah Jones, from RMIT Australia and Official chief expert for Graphic and communication department at Worldskills Sao Paulo 2015 and M. Jon Hall, Graphic and design manager at PIA USA are the official jurors for the design competition.

Print Competition Starts on February 1, 2016

The teams solve print problems and the ones with the lowest production costs (and the best quality product) will be chosen for the finals at Drupa. The first print jobs they will see are the **winning designs from Worldskills Sao Paulo 2015** that have been integrated into the simulators.

Best Designs integrated into Contest

The winning designs will become "print jobs" in the contest and will get world-wide recognition.

Finals LIVE at Drupa 2016 on stand "Campus Avenue Hall 7a B01" on June 3rd.

We hope you will join us for the finals at Drupa, the teams always appreciate a good crowd – join in the fun and suspense as they compete for 1st prize.

Internal presentation of the design projects
Ecole Estienne Paris, December 2015

Follow the contest on:  www.Sinapseprint.com
or contact: celine.saint-martin@sinapseprint.com



Thanks to our contest sponsors:



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