



PRESS INFORMATION – COMMUNIQUE DE PRESSE
PRESSEMITTEILUNG

**Sinapse Newspaper Simulators now available for
Goss Universal and Uniliner Presses**

October 28, 2007 - Specifically adapted Sinapse training simulators are now available for selected models in the Goss newspaper press range from October 2007. The announcement at IfraExpo in Vienna covers Goss Universal 45/50, 75/80, Uniliner and Uniliner S presses.

These Sinapse simulators will be available directly as "virtual presses" connected to the production consoles. The first versions were shown at Ifra 2007 and the full set of simulators will be shown at DRUPA in May 2008.

Training Before and After Installation

The press console can be used for both real production and simulation-based training. The delivery of the console prior to press installations allows "hands-on" training to become familiar with the console and improve operator skills. When the press enters production, the console can still be used in "simulation mode", if not needed for production, to allow training to continue without the need to purchase an extra console.

Simulator Maintenance Centre

Goss International Nantes chose the Sinapse simulators for their full modelling of the print process: from paper in to paper out; and for the ability to integrate other information such as maintenance procedures. This transforms the simulation platform into a centre for all press-related information. For example, the simulator can show the effects of a bad knife setting in the folder with the Goss setting procedure linked to the simulator's folder section to show exactly how to adjust the mechanical components. In addition, simulator users can add their own information to further tailor their training program more closely to their own installation.

Market need

"Newspaper printing sites are 24-hour production environments," said Eric Normand, President of Goss Nantes. "To make them fully efficient, we need to optimize the human resources as well as the mechanical production environment. A sophisticated set of training and maintenance information in a simulation-based environment will clearly be a step forward. It is because this is such a clear market need that we have decided to make the Sinapse simulators available for our full line of presses manufactured in Nantes.

SINAPSE Print Simulators

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"The drive by Goss Nantes to optimise, to improve overall productivity and to standardize operating procedure is a clear understanding of customer needs. In addition, simulation based training for Goss presses will be available and affordable for smaller press installations in addition to large installations where they have been commonly used," says Peter Herman, Director of Sinapse Print Simulators.

ENDS

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Publication images like these are available from Sinapse:



Photograph of a Sinapse print process simulator now offered for Goss Universal and Uniliner presses, as exhibited at IfraExpo 2007 in Vienna.

Considerable publisher and printer interest is seen for press simulators that allow training on the complete print process.