

Sinapse Simulators “speak” Chinese

World Final of productivity contest at ChinaPrint

March 2009 – Sinapse, the world’s leading supplier of printing training simulators for web sheetfed, flexo and gravure presses, announces a range of new print training simulator products and services for its first ever participation at ChinaPrint, May 12-16th

Simulators that now “speak” Chinese (and other languages) will be one of the new Sinapse simulator features at ChinaPrint. “Speaking Simulators” software will “read out loud” the menus in Chinese, English, and other languages. In addition, trainees can have a Chinese menu displayed with a translation spoken in English to enable them to simultaneously learn printing techniques while improve their English. This feature will be available for all of the languages available on Sinapse simulators to allow any pair of languages to be selected to “speak” and “display”. This not only helps trainees learn a new language but also to learn the correct printing technical vocabulary in both languages to open up better communication and career paths for them. Other innovations from Sinapse include:

New features in the Sheetfed Press Simulator (Version 4.7) include more advanced colour-setting using plates and ink keys, plus variable “pre-set” ink values for advanced colour matching. Trainees can also qualify for Printing Industries of America Achievement Certification.

Chinese packaging printers now have access to multi-site simulator licensing of the upgraded Version 4 systems for both Packaging Gravure and Flexo — Wide and Narrow Web and Corrugated Sheetfed presses.

The new Goss® M-600™ simulator with Omnicon interface is available for heatset web press training. Version 5 now includes 3-D folder displays. Newspaper Web Press Training Simulators in Version 4.8 includes Goss Universal® and Uniliner® presses, Wifag, KGA, TKS and manroland. An optional high resolution print copy display is now available for web offset simulators.

“Live” World Finals of Productivity Contest at ChinaPrint

Dozens of schools around the world have been competing with each other to see who can solve printing problems at the lowest cost. During the last nine months participating schools using Sinapse simulators have been challenged with a new problem every month and their responses judged.

The semi-finalists are Shanghai University, China; Ryerson University, Canada; SENA, Colombia; and SENAI, Brazil. The two finalists will be chosen in April, and will be given an all-expenses-paid trip to compete in the finals at ChinaPrint in May.

SINAPSE PRINT SIMULATORS

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S.A.S. au capital de 419 400 Euros - RCS. EVRY B 432 377 604

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The finalists will compete “live” on the Sinapse stand to solve print problems in the least time, with the best production methods, and at the lowest cost. The finalists will receive certificates from SINAPSE/Printing Industries of America, and their schools receive paper from UPM — the contest’s corporate sponsor — and the winning school receives a Sheetfed Press Simulator from Sinapse.

Sinapse is centrally located in Hall E1, the European Pavilion at stand/booth EU11A, close to UPM.

Worldwide and Chinese Installations

More than 1500 Sinapse simulators are installed around the world, these include installations at major packaging companies such as Leo Paper, suppliers such as UPM, and at dozens of educational sites in China, with the largest such installation being 26 simulators at one site in Beijing.

To get advance information on Sinapse production training simulator systems and to set up meetings for the show, the company invites all visitors to call on + 33 169 35 54 00 or email info@sinapseprint.com with their requirements.

Sinapse simulators will also be shown on the ChinaPrint stands of national distributors such as China Yin King and Shanghai Ziyang Pan-Color.

For more information visit

www.sinapseprint.com or contact: diane.delorme@sinapseprint.com

www.chinayinking.com or contact : Kevin.lee@cyk.com

www.ZiyangPan-Color.com or contact Frank.mo@pan-color.com

Publication images like these are available from Sinapse:



Photograph One: A Sinapse Training Simulator is offered as an option with the Goss® International M-600™

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