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First Chinese printer to install Sinapse simulator training technology

Leo Paper Group ("Leo Paper") is one of China's largest printing companies and is recognized for its innovation and investment in new production technology and optimizing staff skills and conditions. It is well known for its provision of innovative one-stop-shop printing solutions. The company has over 60 sheetfed presses and it is the first Chinese printer to install Sinapse simulator training technology.

Established in 1982, the company now has 3.4 million square feet of manufacturing space in their two factories in Guangdong, employing around 18,000 staff. Leo's principal products include board books, case bound books novelty, activity sets, puzzles, stationery, journals, notepads, albums, gift boxes, calendars, pop-ups, greeting cards, game sets, packaging items, and paper bags. Leo maintains sales offices in Antwerp, London, New York and Seattle for proximity to clients. The quality of their products has won them several international awards, including the prestigious Premier Print Awards' Benny.

Leo Paper's operating philosophy is to blend skilled and manual workers, low-cost automation and new technologies with quality assurance and advanced management systems. Their corporate culture embraces innovation, international standards, provides safe and hygienic working and living conditions for its staff, and respect for the environment.

One of Leo's beliefs is that employees are the Company's greatest assets. One priority is to develop and evaluate the technical and problem-solving skills of their employees. For obvious reasons, doing this on a press is an expensive, time-consuming and often subjective process.

The Sinapse print simulators were identified as the solution to train and evaluate staff without having to run a real press — just like flight simulators for airplanes. The simulator's generic press model of the printing process is ideal for printers working on presses from different manufacturers and is available for offset, flexo and gravure processes.

"The Sinapse simulators are unique tools for training and evaluation and we anticipate great savings in training time and reduced waste, as well as an opportunity to have an objective evaluation method for our print personnel. We have always been a company that invests in our people, and this is one more example of our commitment to this principle," says Roy Tang, Novel Technology Development & Quality Assurance Director for Leo Paper.

A deciding factor in Leo's decision to move ahead with its first two installations is that Sinapse simulators are available in Chinese versions with full documentation. Leo and Sinapse are now discussing how to adapt the simulators to resemble even more closely the presses in use — for example, operators working on a Komori press to have a Komori simulator interface.

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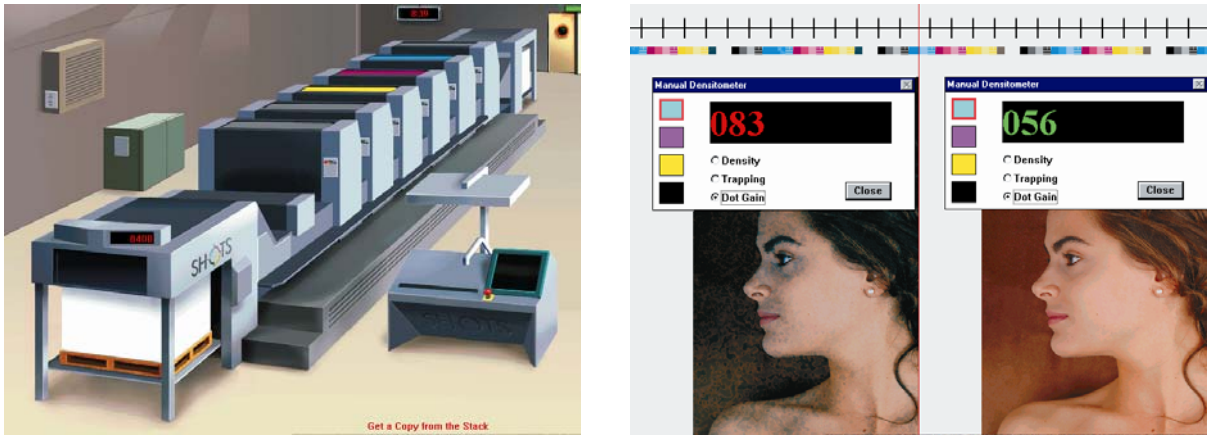
Leo Paper is one of China's leading printing companies and the first to install Sinapse simulator training technology to enhance staff skills.



Sample screens from the sheetfed simulators as installed at Leo Paper.

Sinapse Print Simulators specializes in printing process simulators and has more than 900 installed around the world. The interactive software simulates running a printing press in the same way as an airplane flight simulator helps pilots learn their skills. The only difference is that there is no paper, ink or press costs. Simulators help evaluate and develop printing skills and systematic problem solving. Dedicated models are available for sheetfed, heatset and newspaper web offset, flexographic and gravure packaging presses. They can run on standard PCs in educational environments, or directly integrated into press consoles for a more industrial approach.

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