



Simulators & Software for the Graphic Arts

**PRESS INFORMATION – COMMUNIQUE DE PRESSE -
PRESSEMITTEILUNG**

Sinapse Launches New Press Training Simulator Products for drupa

April 16, 2008 – Sinapse, the world's leading supplier of training simulators for web and sheetfed presses, announces a range of new press training simulator products and services for its biggest ever showing at drupa, May 29 to June 11th.

Sinapse is centrally located in Hall 6 at stand/booth 06 B29, not far from UPM and MAN Roland.

Sinapse new press simulator features at drupa include:

- **Sheetfed Press Training Simulators:**
 - New colour control tools including spectrophotometer capability for ISO standard operator production training
 - New session history feature graphically showing each copy pulled
 - Added possibility for adding special colours to normal CMYK – particularly useful for packaging applications
- **Packaging Gravure Simulators**
 - Now available in Russian and German
 - Multi-site licensing now available
- **Flexographic Simulators for Wide Web, Narrow Web and Corrugated**
 - Version 4 now released
 - Multi-site licensing now available
- **Heatset Web Press Training Simulators:**
 - New Goss® M-600™ simulator with Omnicon interface
 - More complete simulation of process variables, dryer behaviour, technical audit parameters
 - Optional high resolution available for print copy display
- **Newspaper Web Press Training Simulators:**
 - Full line of press simulators for Goss Universal® and Uniliner® presses
 - Optional high resolution available for print copy display

SINAPSE Graphic International

Bât. Epicure – Les Algorithmes – Route de l'Orme aux Merisiers – 91194 SAINT AUBIN CEDEX - **France**
Tél. : +33 (0)1.69.35 54 00 - Fax : +33 (0)1.69 35 07 15 - e-mail : info@sinapsegraphic.com
S.A.S. au capital de 419 400 Euros - RCS. EVRY B 432 377 604 – TVA Intra. FR 33 432 377 604



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- **For all Sheetfed & Web Simulator Systems from 2008:**
 - Automated Training Analysis (ATA) of training sessions - permits distance supervision of on-site training and increased efficiency in benchmarking performance
 - Full simulator training capability built into a production press control systems or as a virtual training capability in the classroom
 - Multiple training languages - including Chinese for the first time

Sinapse training simulators are already available integrated into press control systems from many suppliers including Goss International, TKS, Honeywell, EAE and ABB, with over 1,000 systems in operation worldwide already.

At drupa Sinapse supplied training simulator capabilities & demonstrations can be found at all these locations, in addition to its own stand in Hall 6:

- **Goss International** in Hall 17 – 17 A76 – training simulator integrated into press control system desks for newspaper presses including the Goss Universal and Goss Uniliner
- Stop press for drupa:** Sinapse training simulator capabilities are also now available on the Goss M-600 commercial web press range
- **UPM** in Hall 6 – 06 C43 – sheetfed, heatset commercial web, newspaper training simulators for best practice training in the use of paper & other consumables
 - **ABB** in Hall 16 – 16 B20 – simulator integrated into ABB press control system

According to Peter Herman, chief executive of Sinapse Graphic International, his company is growing because, "Over 50% of our business is from repeat customers, more than satisfied with our system capabilities and product evolution. Our customers tell us that performance on our production simulator systems is a very good predictor of actual pressroom performance.

"Expect more product news and announcements from us for drupa", he concludes.

To get advance information on Sinapse production training simulator systems and to set up meetings for the show, the company invites all visitors to call on + 33 169 35 54 00 or email info@sinapsegraphic.com with their requirements.

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For more information visit www.sinapsegraphic.com or contact:

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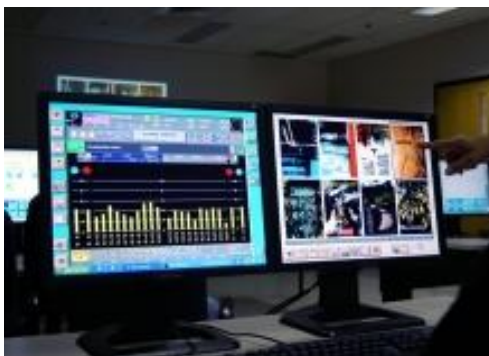
Publication images like these are available from Sinapse:



Photograph One: A Sinapse Training Simulator is offered as an option with the Goss International M-600™



Photograph Two: Sinapse Training Simulators are now available on a wide range of web fed, sheetfed and flexo presses. This image shows a typical Sinapse simulator demonstration at an international exhibition.



Photograph Three: Sinapse Training Simulators are now available on a wide range of web fed, sheetfed and flexo presses. This image shows a virtual training session at a Canadian academic institution.

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