

## 2016 WorldWide Packaging Productivity Contest

November 2015

The third worldwide PrintSkills contest is now open for free registration from graphic education centers around the globe. Schools will be invited to compete in both design and print, using printing simulators over the Cloud.

The finalists and their coaches will receive an all-expenses paid trip to decide the winner in a live competition at drupa 2016.

The PrintSkills contest is sponsored by **PIA** (Printing Industries of America), **EFIA** (European Flexographic Industry Association), **PTAC** (Print Technology Association of China) and **Elo Touch Solutions**, the leading global supplier of touchscreen solutions. Contest registration is FREE and is open through December 2015 ([www.Sinapseprint.com](http://www.Sinapseprint.com)).

### Flexo Joins the Sheetfed Party !

For the first time, Flexo technology will become a competition process in addition to Sheetfed.

The contest will use Sinapse Print simulators for Sheetfed (6-color press) and Flexo (8-color press) to assess problem solving skills. The Cloud versions of these simulators will be available for practice, problem solving and competition rounds. Practice problems will include those used in recent WorldSkills competitions.

Contestants can use the simulators in any of a dozen languages and the Sinapse multi-lingual learning management allows the results between all contestants to be easily compared and posted regularly on the competition website. In each round, contestants will practice with simulators then compete to solve Flexo and Sheetfed problems.

### Production Design Jobs

Each team will also submit individual print job designs each for sheetfed and flexo. The winning designs (judges from PIA- US, RMIT - Australia) will be incorporated into the simulator to be used in the final rounds of the contest.

Each competing center will form a team of students with 1 coach to compete in 4 rounds. The designer of the best poster, the designer of the best package, the print finalists and their respective coaches will all win an expense-paid trip to the world's most prestigious print fair where the "live" final will be held. The winning school gets two-year connection to the simulators of their choice. All participants will be listed on the contest website and receive official certificates or achievement.

Visit [www.Sinapseprint.com](http://www.Sinapseprint.com) to find out more and register for the contest. Follow the contest on:



For more information on Sinapse Print Simulators visit [www.sinapseprint.com](http://www.sinapseprint.com) or contact: [celine.saint-martin@sinapseprint.com](mailto:celine.saint-martin@sinapseprint.com)



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